



TheHouseofPrayerMBC.org

First SEO Update – 4/29/2010

Summary:

This document will show the before and after position of your website’s standings and rankings in the search engines, including link popularity and current search engine rankings. By viewing this “before and after” report, we will be able to show you just how much progress we’ve made since we started your project on since we started. I must say, we’ve outdone ourselves this time, and we’ve really gone the extra mile! I’m proud of the work we’ve done and we are super excited about getting you to the top of the search engine rankings!

Incoming Links/Link Popularity - Before (3/21/2010)

Before we started work, your incoming links were at 807 incoming links.

URL	Total	Google	Yahoo!	AllTheWeb	AltaVista	MSN
www.rusticdrawings.com	18	0	5	5	6	2
www.poor.com	35	0	9	7	11	8
www.thehouseofprayermbc.org	72	24	16	16	16	0
www.okey.com	73	14	8	16	17	4
www.popular.com	204	17	68	23	67	12
thehouseofprayermbc.org	735	9	242	242	242	0
www.fun.com	1352	22	314	222	306	466
www.popreport.com	2386	55	563	511	553	649
www.update.com	3683	108	836	766	808	1057
www.horror.com	7462	314	1260	662	1300	3612
www.widexl.com	10649	577	3110	1110	3090	2185
www.softhome.net	15148	162	2720	2380	2770	6954
www.hosting.com	30687	472	11100	1680	11200	5763
www.electroniccottage.com	81739	264	23900	23500	23900	9911
www.artquest.com	90763	329	27300	26900	27800	8105
www.micex.com	112227	764	35600	35600	35700	3799

Incoming Links/Link Popularity – After (4/29/2010)

After we started work, your incoming links were at 1780 incoming links.

URL	Total	Google	Yahoo!	Live	AllTheWeb	AltaVista
www.thehouseofprayermbc.org	125	21	25	4	37	38
www.poor.com	233	0	44	98	44	47
www.okey.com	478	5	16	426	15	16
www.fun.com	1515	0	389	705	200	221
thehouseofprayermbc.org	1655	8	1160	6	239	242
www.popreport.com	3471	26	1560	427	716	742
www.lamaleta.org	5177	25	1490	52	1800	1810
www.hostinglogia.com	11377	75	3630	22	3820	3830
www.widexl.com	13052	132	4070	5780	1470	1600

Article Marketing

As of 4/21/2010, we've written 4 articles for your blog marketing and article marketing campaigns. To date, 2 articles have been published on 4 different websites:

<http://ezinearticles.com/?Practical-Ways-to-Study-the-Bible&id=4055569>

<http://www.articlesbase.com/christianity-articles/practical-ways-to-study-the-bible-2102131.html>

<http://ezinearticles.com/?Searching-For-a-New-Church&id=4055613>

<http://www.articlesbase.com/christianity-articles/practical-ways-to-study-the-bible-2102131.html>

Other websites have also picked up your articles, which really helps! Here are a few examples:

<http://www.linkroll.com/Religion-News-and-Society--369009-Practical-Ways-To-Study-The-Bible.html>

<http://goodmorningwords.com/inspirational/grace/item/321-practical-ways-to-study-the-bible>

<http://christteachings.com/uncategorized/bible-practical-ways-to-study-the-bible/>

For a reminder, Google wants to see your website as an EXPERT in the industry. This is absolutely essential to top placement – we need Google to understand that we are the most relevant and informative source on the planet for this type of product. We will do that with incoming links, blog marketing, and article marketing. **Content is king!**

Blog Marketing

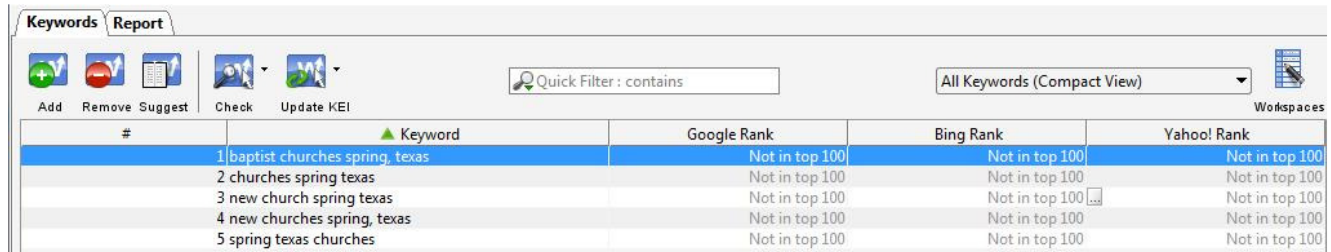
Using the same articles, we've posted them to both your blogs:

<http://thehouseofprayermbc.org/blog/>

Traffic Ranking for Keywords

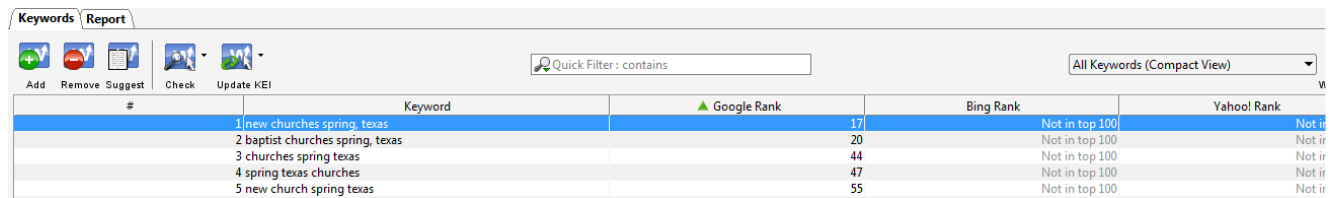
At this point, no results were expected. We've only been working on your website for 30 days, and it usually takes Google 30 days to re-index your website and have your rankings change. We've been working very hard, however, and we did manage to see some improvement.

Search Engine Rankings Position BEFORE (3/21/2010)



#	Keyword	Google Rank	Bing Rank	Yahoo! Rank
1	baptist churches spring, texas	Not in top 100	Not in top 100	Not in top 100
2	churches spring texas	Not in top 100	Not in top 100	Not in top 100
3	new church spring texas	Not in top 100	Not in top 100	Not in top 100
4	new churches spring, texas	Not in top 100	Not in top 100	Not in top 100
5	spring texas churches	Not in top 100	Not in top 100	Not in top 100

Search Engine Rankings Position AFTER (4/21/2010)



#	Keyword	Google Rank	Bing Rank	Yahoo! Rank
1	new churches spring, texas	17	Not in top 100	Not in top 100
2	baptist churches spring, texas	20	Not in top 100	Not in top 100
3	churches spring texas	44	Not in top 100	Not in top 100
4	spring texas churches	47	Not in top 100	Not in top 100
5	new church spring texas	55	Not in top 100	Not in top 100

Wow! Page 2 for “new churches Spring, Texas”, page 2 for, “Baptist Churches Spring, Texas”, page 4 for “churches Spring Texas”, page 4 for “Spring Texas churches”, and page 5 for “new church Spring Texas.”

Next Steps/Recommendation

Based on what we've been able to achieve in just 30 days, I believe that it is imperative that you continue your SEO package with Synergy-SEO.com!

This month's keyword focus: “New Churches Spring, Texas” and “Baptist Churches Spring Texas” – let's get you to page 1!



To discuss this document further please contact Andrew Hallinan via email at andy@synergy75.com, via phone at 800-267-8416